

DATA ATTRIBUTES COMPANIES AND WEBSITES



THIS IS THE STANDARD DELIVERABILITY LAYOUT FOR OUR DATA PRODUCTS.
ADDITIONAL ATTRIBUTES ARE AVAILABLE BY REQUEST, ASK YOUR EMM REP FOR MORE DETAILS.

FIELD	DEFINITION	EXAMPLE
COMPANYWEBSITEID	UNIQUE ID PER COMPANY WEBSITE	10515
COMPANY WEBSITE	MOST COMMONLY ASSOCIATED WEBSITE	AMTD.COM
CWG	COMPANY WEBSITE GRADE WHICH COINCIDES WITH THE % ACCURACY OF THE RECORD	A, B, C, D, E, F
ACCURACY	MEASUREMENT OF THE CORRECTNESS OF THE RECORD.	12,100
COMPANY NAME	MOST COMMON ASSOCIATED COMPANY NAME	AMERITRADE
ADDRESS1	PHYSICAL STREET ADDRESS 1/HQ STREET ADDRESS	104 LOVE ST
ADDRESS2	SECOND STREET ADDRESS/HQ STREET ADDRESS	STE 100
CITY	CITY / TOWN	NEW YORK
STATE	STATE	NY
ZIP	ZIP / POSTAL CODE	10022
COUNTY	COUNTY	MARICOPA
COUNTRY	COUNTRY	UNITED STATES
HQ	MOST COMMON ADDRESS OF COMPANY	Y
PHONE	MOST COMMONLY ASSOCIATED PHONE NUMBER	9144991900
FAX	MOST COMMONLY ASSOCIATED FAX NUMBER	4435392209
REVENUE RANGE	REVENUE RANGE	\$1 BIL AND ABOVE; \$10 MIL TO LESS THAN \$50 MIL; \$100 MIL TO LESS THAN \$200 MIL; \$200 MIL TO LESS THAN \$1 BIL; \$50 MIL TO LESS THAN \$100 MIL; LESS THAN \$10 MIL
REVENUE IN MILLIONS	REVENUE IN MILLIONS	150
EMPLOYEE RANGE	EMPLOYEE RANGE	50 TO 249
EMPLOYEES	EXACT EMPLOYEE	59
INDUSTRY	PRIMARY INDUSTRY	ENGINEERING, ACCOUNTING, RESEARCH, MANAGEMENT SERVICES
PRIMARY SIC	PRIMARY SIC CODE 4 CHARACTERS LONG	8748
PRIMARY SIC DESCRIPTION	SIC DESCRIPTION FOR THE PRIMARY SIC	BUSINESS CONSULTING SERVICES, NEC
SIC 2	PRIMARY SIC CODE 2 CHARACTERS LONG	87
SECONDARY SIC	SECONDARY SIC CODES FOUND	7441; 4110

ATTRIBUTES CONTINUED

FIELD	DEFINITION	EXAMPLE
NAICS CODE	PRIMARY NAICS CODE	238220
ALL NAICS CODES	ALL NAICS CODES RELATED TO THE COMPANY	238220, 338100
TWITTER URL	URL OF THE COMPANY'S TWITTER BUSINESS PROFILE	TWITTER.COM/USENERGYREC
TWITTER FOLLOWERS	NUMBER OF PERSONS FOLLOWING THE TWITTER ACCOUNT	12906
YEAR FOUNDED	YEAR THE COMPANY BEGAN	2009
TECHNOLOGIES USED	TECHNOLOGIES USED	GOOGLE ANALYTICS; APACHE
OWLER URL	URL OF COMPANY'S OWLER BUSINESS PROFILE	OWLER.COM/COMPANY/EVERY-MARKET-MEDIA
LINKEDIN URL	URL OF COMPANY'S LINKEDIN BUSINESS PROFILE	LINKEDIN.COM/COMPANY/ORION-SOUTHWEST
UPDATE	DATE THE FILE WAS LAST PROCESSED	4/17/2022

ADDITIONAL RESOURCES

HAVE A QUESTION? SEE OUR FREQUENTLY ASKED QUESTIONS (FAQ) PAGE: [EVERYMARKETMEDIA.COM/FAQ](https://everymarketmedia.com/faq)

FOR MORE INFORMATION ON HOW WE COMPILER OUR DATA PRODUCTS, SEE OUR COMPILING STATEMENT: [EVERYMARKETMEDIA.COM/COMPILING-STATEMENTS](https://everymarketmedia.com/compiling-statements)

INTERESTED IN A STRATEGIC PARTNERSHIP WITH EVERY MARKET MEDIA? VISIT OUR PARTNERS PAGE: [EVERYMARKETMEDIA.COM/PARTNERS](https://everymarketmedia.com/partners)

FOR OUR OTHER DATA DICTIONARIES, VISIT OUR PRODUCT PAGES FOR EACH DATA PRODUCT: [EVERYMARKETMEDIA.COM/B2C-B2B-DATA-PRODUCTS](https://everymarketmedia.com/b2c-b2b-data-products)

INTERESTED IN GETTING STARTED RIGHT AWAY? SIGN UP FOR ONLINE ACCESS TO OUR B2B DATABASES USING [EMMQUERY](https://everymarketmedia.com/emmquery) AT [EVERYMARKETMEDIA.COM!](https://everymarketmedia.com)

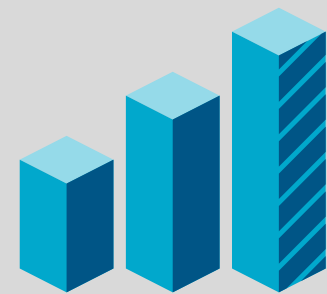


DATA DICTIONARY

COMPANIES AND WEBSITES (GLOBAL)



NEEDLE AND THREAD CODING (NTC)



SEGMENTS

A

B

C

D, E, F



ACCURACY RATE

90% - 100%

80% - 89%

70% - 79%

BELOW 70%



QUANTITIES

5,038,773

915,939

2,719,898

22,394,229